

SUMMER SALES

Take advantage of free heat!

Grow in 8" pot with 3ppp

Plant June 1st - Ready for sale early July

ATHENS SELECT VARIETIES

The best and most colorful assortment of heat- and humidity-tolerant plant varieties available today! Athens Select varieties are selected by Dr. Allan Armitage after meticulous trials at the University of Georgia Trial Gardens. Only the toughest plants make it into the collection, giving you a sure-fire program that won't melt in the heat. Our virus-indexed plant varieties are so resilient and colorful that they shine in landscapes and container gardens not only in hot climates, but in gardens across North America.



GOLDFISCH HEAT TOLERANT VARIETIES

Most Fischer varieties perform well in the heat; however, the Heat Lovers thrive and cover landscapes with extraordinary colors even better the hotter it gets!

- ✓ Thrive in 90F temperatures
- ✓ Can handle hot, humid environments
- ✓ Ideal for late spring and summer sales
- ✓ Perfect for landscaping where heat stress is a problem
- ✓ Use in late spring and summer to extend your selling season



Great Money Maker

3 Cuttings @ \$0.75*	\$2.25	*average cost
8" Color Pot	\$0.80	*hard goods material costs based on minimum volume purchasing
Soil	\$0.70	--see your Greenhouse Materials Vendor for volume pricing
Time Release Fertilizer	\$0.20	
Total Heat Cost	\$0.00	→ Total Materials Cost \$3.95
		Average Retail Price \$9.95-\$12

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ATHENS SELECT VARIETIES

70 plugs per tray

Order quantity in trays

Tags \$0.09 each

Freight Additional

Customer Name _____ Ship Date _____

Order Quantity	Variety	Price / Royalty
	Acalypha hybrid 'Bourbon Street'	\$0.79 / \$0.08
	Alternanthera x 'Gail's Choice'	\$0.59 / \$0.08
	Alternanthera hybrid 'Red Threads'	\$0.59 / \$0.08
	Cleome hasselriana 'Linde Armstrong'	\$0.47 / \$0.08
	Coleus x 'Red Ruffles'	\$0.49 / \$0.08
	Duranta erecta 'Cuban Gold'	\$0.54 / \$0.08
	Graptophyllum p 'BlackBeauty'	\$0.80 / \$0.085
	Graptophyllum p 'Chocolate'	\$0.80 / \$0.085
	Graptophyllum p 'Tricolor'	\$0.80 / \$0.085
	Hibiscus a. 'Panama Red' PPAF	\$0.79 / \$0.20
	Hypericum xmoserianum 'Tricolor'	\$0.54 / \$0.08
	Iochroma 'Purple Queen'	\$0.79 / \$0.08
	Lantana xcarmara 'Athens Rose'	\$0.45 / \$0.08
	Lantana xc. 'New Gold'	\$0.45 / \$0.08
	Pennisetum purpureum 'Prince' PPAF 36/tray	\$1.59 / \$0.30
	Pennisetum purpureum 'Princess' 36/tray	\$1.59 / \$0.30
	Ruellia selegans 'Ragin' Cajun'	\$0.49 / \$0.08
	Strobilanthes d. 'Persian Shield'	\$0.59 / \$0.08
	Turnera ulmifolia 'El Dorado'	\$0.49 / \$0.08
	Verbena xc. 'Homestead Purple'	\$0.49 / \$0.08
	Verbena xc. 'Ron Deal'	\$0.49 / \$0.08



Turnera ulmifolia 'El Dorado'

GOLDFISCH HEAT TOLERANT

Energizer Plugs

<u>Annual Volume</u>	<u>Price/Cutting</u>
600 – 10,000	\$0.71
10,000 – 25,000	\$0.70
25,000 – 50,000	\$0.69
50,000 – 100,000	\$0.68
100,000 – 200,000	\$0.66
200,000 – 300,000	\$0.65

Price includes tag royalty and shipping.
Grown in Ener-G 26-cell strip filled with loose media

Order Multiple 100
Minimum per Variety 100
Pack Per Box 300
Minimum Order 600

Customer Name _____ Ship Date _____

Order Quantity	Variety	Color
	Achillea Gypsy	White
	Angelonia Carita Cascade	Deep Purple
		Deep Pink
		White
	Angelonia Carita	Deep Pink
		Lavender
		Purple
		White
	Cuphea Rico	Red
	Lantana Bandana	Cherry
		Cherry Sunrise
		Orange Sunrise
		Pink
		Red
		Rose
	Lobelia Techno Heat	Light Blue
		Upright Blue
		White
	Scaevola Bombay	Blue
		Pink
	Verbena Escapade	Bright Eye
		Light Purple with eye
		Pink
	Verbena Lanai	Blue
		Blush White
		Bright Pink
		Burgundy
		Cherry Red
		Deep Pink
		Deep Purple

		Lavender Star
		Peach
		Purple Mosaic
		Purple Star
		Purple with eye
		Red
		Royal Purple
		Royal Purple with eye
		Upright Magenta
		Upright Purple Mosaic
		Upright Violet
	Vinca Nirvana	Apricot
		Burgundy
		Lavender with eye
		Pink Blush
		Raspberry with eye
		Red
		Rose
		Violet
		White
	Vinca Nirvana Cascade	Deep Pink
		Lavender with eye
		Magenta
		Orchid
		Pink
		Pink Splash
		Rose
		Shell Pink
		White



Verbena Lanai Purple with eye